

# Privacy Policy (GDPR) for <https://mzgb.net/>

## 1. General Provisions

This Privacy Policy explains how personal data is collected, used and protected on <https://mzgb.net/> (the “Website”) in accordance with Regulation (EU) 2016/679 (General Data Protection Regulation, “GDPR”).

By using the Website, registering for games or creating an account, the user confirms that they have read and accepted this Privacy Policy.

## 2. Data Controller

The data controller is:

MB Mozgo games  
Company code: 306622695  
Address: Gostauto 8-108, Vilnius, Lithuania, LT-01108  
Email: [info.mzgb@gmail.com](mailto:info.mzgb@gmail.com)

## 3. Personal Data We Process

### 3.1. User Data

- name;
- email address;
- phone number;
- game activity data (participation in games, scores, rankings, game history).

### 3.2. Corporate Client Data

If provided via contact forms:

- contact person’s name;
- phone number;
- email address;
- company name.

### 3.3. IP Address and Geolocation (Limited Use)

IP address and approximate geolocation are used solely to prevent abuse, fraud, automated actions and manipulation within game mechanics.

These data:

- are not stored in databases;
- are not linked to specific user accounts;
- are not used for profiling.

### 3.4. Photo and Video Recordings at Events

The Website does not collect or store user photos or avatars.

By registering for a game, the user agrees to possible photo and video recording during events and to the use of such materials for promotional purposes (posters, announcements, website and social media publications).

The user has the right to withdraw this consent at any time and request the removal of photos or video materials featuring them from the Website or social media channels by contacting the data controller at [info.mzgb@gmail.com](mailto:info.mzgb@gmail.com).

## 4. Methods of Data Collection

Personal data are collected through:

- website registration;
- game registration;
- account login;
- contact forms;
- cookies and similar technologies;
- subscriptions to notifications and newsletters.

## 5. Partners and Local Game Organisers

Games published on the Website may be organised and conducted by independent partners operating in specific cities or regions, with whom the Website operator has contractual relationships.

When a user registers for a game, their registration data may be shared with the relevant partner solely for the purpose of organising and conducting the selected game, managing participation, and communicating necessary event-related information.

Such partners process personal data in accordance with applicable data protection laws and on the basis of separate contractual arrangements. Depending on the cooperation model, partners may act as independent data controllers or as data processors acting on behalf of the Website operator.

In all cases, personal data are shared only to the extent necessary for the organisation of the game and are not used for unrelated purposes.

## 6. Purpose of Data Processing

Personal data are processed solely for clearly defined and legitimate purposes, including:

- enabling user registration and participation in games;
- managing user accounts and game-related activities;
- communicating with users regarding games, events and project updates;
- organising and administering offline and online events;
- preventing abuse, fraud and automated misuse of game mechanics;
- improving the functionality and user experience of the Website.

Personal data are not processed in a manner incompatible with these purposes and are not used for automated decision-making or profiling within the meaning of GDPR.

## 7. Legal Basis for Processing (GDPR Art. 6)

Personal data are processed on the basis of:

- performance of a contract (registration, participation in games, account functionality);
- legitimate interest of the controller (informing users about activities, analytics, security and abuse prevention);
- user consent, where required by applicable law.

## 8. Cookies and Tracking Technologies

### 8.1. Essential Cookies

Essential cookies are used for:

- user authentication;
- account functionality;
- storing cookie consent preferences.

Without these cookies, the Website cannot function properly.

### 8.2. Analytics and Marketing Tools

The Website uses Google Tag Manager and Meta Pixel (Facebook).

Cookie usage is confirmed by the user by clicking “Accept” in the cookie notice displayed on the Website.

## 9. Newsletters and Notifications

After registration on the Website, users are automatically included in email newsletters.

The legal basis for such communication is the legitimate interest of the controller (GDPR Art. 6(1)(f)) — informing users about games, events and project-related updates.

Users may unsubscribe from email newsletters at any time via the “Unsubscribe” link included in each email.

Notifications via Telegram are sent only to users who voluntarily subscribe to the Telegram bot.

## 10. Children

The Website does not collect age data. The Website is not specifically intended for children and does not knowingly target minors.

## 11. Data Storage and Transfers

- Servers are located in Poland.
- Databases are hosted by third-party hosting providers.
- No payment data is processed via the Website.

Personal data are not sold and are shared with third parties only where necessary for service operation, analytics and game organisation.

## 12. Data Retention

Personal data are stored only for as long as necessary to fulfil the purposes for which they were collected, unless a longer retention period is required or permitted by law.

In general:

- account and registration data are retained while the user maintains an active relationship with the Website;
- contact and communication data are retained for as long as necessary to respond to inquiries and manage cooperation;
- newsletter data are stored until the user unsubscribes.

Data that are no longer required are deleted or anonymised using reasonable technical and organisational measures.

### 13. Data Security

The controller applies appropriate technical and organisational measures to protect personal data against accidental or unlawful destruction, loss, alteration, unauthorised disclosure or access.

Such measures include:

- restricted access to personal data on a need-to-know basis;
- use of secure hosting and infrastructure providers;
- logical separation of user data and operational systems;
- regular review of access rights and data processing practices.

### 14. User Rights (GDPR Art. 12–23)

Users have the right to:

- access their personal data;
- rectify inaccurate or incomplete data;
- request erasure of personal data;
- restrict processing;
- object to processing;
- data portability;
- lodge a complaint with a competent EU data protection supervisory authority.

### 15. Changes to This Policy

The current version of this Privacy Policy is always available on <https://mzgb.net/>.

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